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Results you can see, Growth you can measure.

Advertising Experts

Company Profile

# About the Company



Adconix Global is a dynamic advertising and marketing agency committed to helping brands grow through creative, data-driven, and result-oriented campaigns. With a passion for innovation and a deep understanding of consumer behavior, we deliver “Results you can see, Growth you can measure.”

From auto rickshaw and look walker advertising to pamphlet distribution, digital campaigns, outdoor promotions, and branding strategy, we offer end-to-end solutions tailored to meet your business goals.

At Adconix Global, we believe in visibility that converts. Our expert team works closely with clients to understand their vision and craft campaigns that not only catch attention but drive real engagement and sales.

Whether you're a startup or an established brand, our focus is clear—maximize your reach, amplify your message, and turn attention into action.





# Vision

At Adconix Global, our vision is to be the most trusted and innovative advertising partner, driving measurable growth and visibility for businesses across the globe.

We aim to transform brands into market leaders through creative strategies, smart media placements, and data-driven results.

With a relentless focus on excellence and impact, we strive to deliver:

- ✓ Results You Can See
- ✓ Growth You Can Measure



# Mission



At Adconix Global, our mission is to empower businesses with innovative, cost-effective, and high-impact advertising solutions that deliver real results.

We are committed to:

- ✓ Enhancing brand visibility through smart, localized campaigns
- ✓ Driving measurable growth with creative and strategic marketing
- ✓ Building lasting relationships through trust, transparency, and performance

We believe every brand has a unique story — our mission is to make sure the world hears it.





# Our Services

- 1 BTL CAMPAIGNS
- 2 OUTDOOR ACTIVITIES
- 3 MEDIA PLANNING
- 4 BRAND ACTIVATIONS





# AUTO-RICKSHAW BRANDING

- Wide Reach: Covers busy streets, markets & residential areas
- Cost-Effective: High visibility at low cost
- Mobile Billboard: 24/7 ( Throughout the day) moving promotion across the city
- Targeted Impact: Great for local and regional campaigns
- Eye-Catching Designs: Bold wraps & panels for max attention
- Custom Campaigns: Flexible by area, duration & number of autos
- Perfect for: FMCG, education, healthcare, events, startups





# TRICYCLE BRANDING

- **High Visibility:** Easily grabs attention in crowded streets and marketplaces.
- **Eco-Friendly:** A green advertising solution with zero emissions.
- **Mobile Reach:** Moves through high-footfall areas, increasing brand exposure.
- **Cost-Effective:** Affordable compared to traditional outdoor media.
- **Custom Branding:** Full panel space for creative brand messaging.
- **Hyperlocal Targeting:** Perfect for promoting offers in specific neighborhoods or markets.
- **Engagement Friendly:** Often accompanied by promoters for direct customer interaction.

# LOOK-WALKER

## 🎯 Key Benefits:

- High visibility in crowded streets, events, markets
- Engages people directly with flyers and product info
- Perfect for brand awareness, product launches, local promotions

## 📍 Where It Works Best:

- Malls & high-footfall markets
- College campuses & tech parks
- Trade fairs, exhibitions, roadshows
- Festivals & public gatherings







# E Rickshaw Branding

Eco-Friendly. Eye-Catching. Everywhere.

Ride your brand through the heart of the city with E-Rickshaw Advertising – a smart, sustainable, and cost-effective way to reach thousands daily. With high visibility in narrow streets, crowded markets, and residential zones, your message travels where billboards can't.

- ✓ Target Local Audiences Effectively
- ✓ Continuous Mobility = Maximum Impressions
- ✓ Eco-conscious Branding for Modern Brands
- ✓ Great for Hyperlocal Promotions & Offers



# Cab Branding

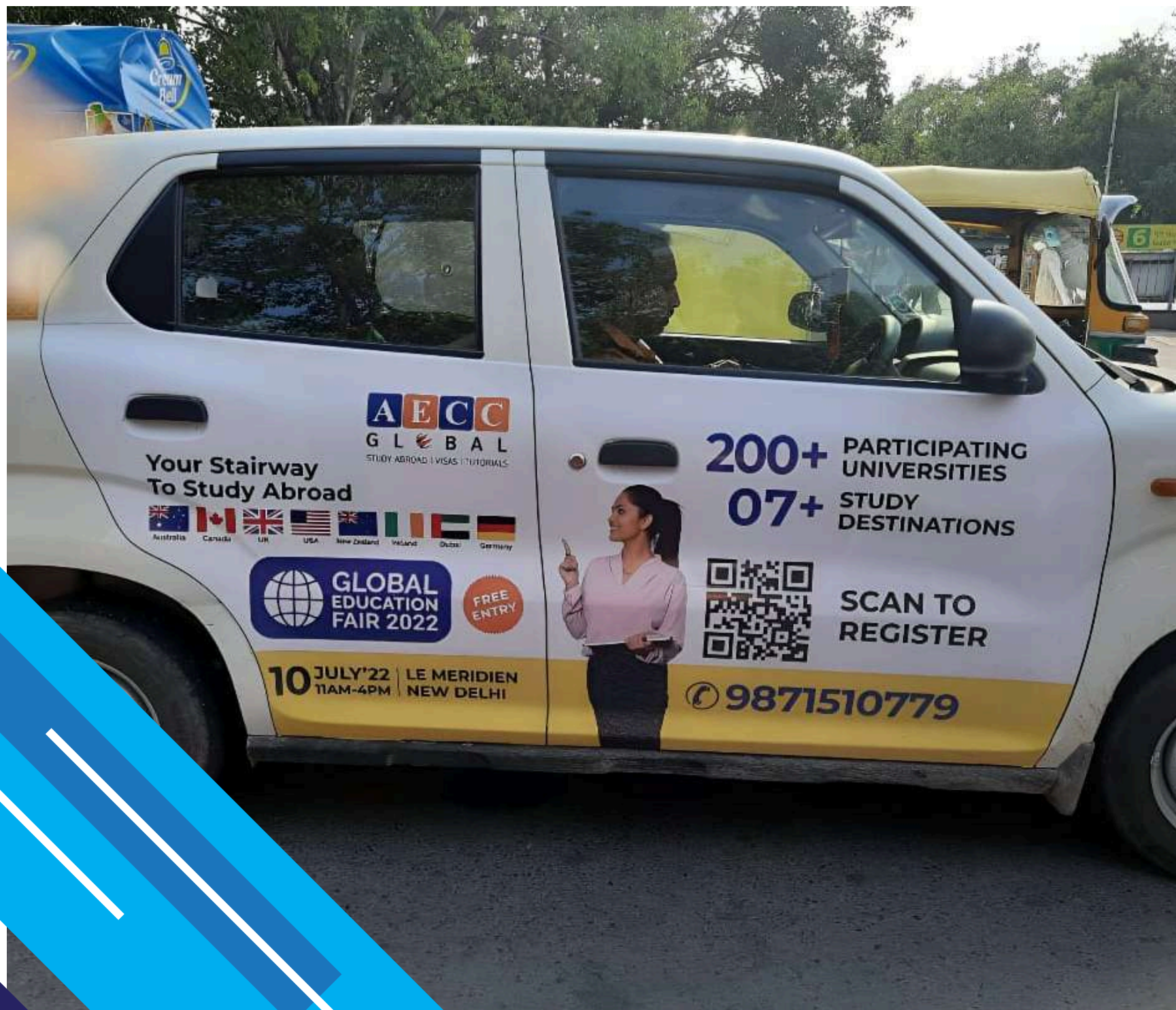
## Drive Your Brand Across the City!

Turn every ride into a moving billboard with Cab Branding — a premium and impactful outdoor advertising solution.

With 24x7 mobility across prime routes, offices, malls, airports, and residential areas, your brand gets noticed by thousands daily.

- 🚗 Maximum Reach. Premium Impact.
- 🚗 High Visibility in Urban Traffic
- 🚗 Target Daily Commuters & Urban Professionals
- 🚗 Brand Presence in Every Corner of the City

Whether it's side panels, back glass, or full wrap – your brand rides in style!







# Pole Kiosk

Small Format. Big Impact.

Light up every street with your brand!

Pole Kiosks are compact, eye-level ads placed on electric or streetlight poles — ideal for high footfall and traffic zones.

- Visible on Main Roads, Markets, & Signals
- Perfect for Local Targeting
- 24x7 Brand Exposure
- Budget-Friendly. High Frequency.

From awareness to action – your message gets noticed, remembered, and recalled.

Dominate the streets with Adconix Global.

Advertising Experts – Results you can see, Growth you can measure.





# Bus Branding

Small Format. Big Impact.

Light up every street with your brand!

Pole Kiosks are compact, eye-level ads placed on electric or streetlight poles — ideal for high footfall and traffic zones.

- Visible on Main Roads, Markets, & Signals
- Perfect for Local Targeting
- 24x7 Brand Exposure
- Budget-Friendly. High Frequency.

From awareness to action – your message gets noticed, remembered, and recalled.

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# Metro Branding

 Metro Branding by Adconix Global

Catch millions of daily commuters with impactful metro branding. From station platforms to train wraps, Adconix Global helps you dominate urban attention where it matters most — inside India's busiest metro networks.

- ◆ High Footfall. Higher Visibility.  
Reach a premium, urban audience in a clutter-free environment.
- ◆ 360° Branding Options:  
Train wraps, platform panels, entry gates, escalator panels, digital screens & more.
- ◆ Creative that Sticks:  
Eye-catching designs tailored to your brand with data-driven placement.





# Hoardings OOH

 **ADVERTISE SMART WITH ADCONIX GLOBAL!**

Results you can see, Growth you can measure.

 **Boost Your Brand Visibility**

 **High-Impact Locations**

 **Measurable ROI**

 **Hoardings** |  **Tricycles** |  **Autos** |  
 **Look Walkers**

◆ **Pan India Reach** ◆ **24x7 Branding** ◆  
**Affordable Packages**





# RWA Gate Branding

🏠 RWA Branding – Hyperlocal Impact, Maximum Reach

Reach families where they live!  
Adconix Global helps you connect with residents directly through RWA (Resident Welfare Association) campaigns—a powerful, trusted, and permission-based platform for promoting your brand within gated communities.





# Brand Activations

## ✓ Benefits of Brand Activations

- ◆ Instant customer interaction & feedback
- ◆ Boost in brand awareness & recall
- ◆ Better product understanding through live demos
- ◆ Emotional connection with the audience
- ◆ Increased footfall & sales conversion





# BTL Activity

we specialize in Below The Line (BTL) marketing that connects brands directly with consumers through targeted, on-ground activities.

✓ What We Offer

🚶♂️ Mall & Market Activations

🚗 Roadshows & Canter Branding

📄 Pamphlet & Flyer Distribution

🛒 In-store Promotions & Demos

👥 RWA & Society Campaigns

🎵 College & Campus Activities



# Roadshow Activity

Take your brand directly to the people with Roadshow Advertising!

Engage, interact, and create a lasting impression through mobile branding, live demos, and on-the-spot promotions. Perfect for product launches, awareness campaigns, and local market penetration.

Adconix Global – Turning roads into results.

☎ 9999241770 | Pan India Service





# No Parking Boards

No Parking Board Advertising offers high-visibility, 24x7 exposure in residential areas, commercial zones, and high-footfall locations. It's a cost-effective way to boost brand recall and local presence.

- 📍 Ideal for real estate, education, healthcare, and local businesses
- 🛑 Seen daily by thousands of pedestrians and vehicle owners

Advertise Smart, Stay Visible – with Adconix Global

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# Get in Touch with Us

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Studio Shodwe

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Thank you

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